



# RIVER KELLER

MARKETING / SOCIAL MEDIA

## CONTACT

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Eureka CA

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riverskymedia

## EDUCATION

2011 - 2016  
**Bachelor Of Business  
Administration**  
Cal Poly Humboldt

## SPECIAL SKILLS

- Surfing
- Swimming
- Spearfishing
- Water Polo
- Rock Climbing
- Creative Writing
- Mushroom Identification

## PROFILE INFO

Experience creating marketing assets for social media and online advertising. Adept at videography, editing and graphic design for social media platforms. Built repoire and closed sales with clients. Fluency in both the creative and analytical sides of digital marketing with working knowledge of social platforms.

## WORK EXPERIENCE

### Freelance Marketing & Videography 2016 -Present

Operates video camera and sound equipment to capture products, behind the scenes or interviews. Experience with RED, Black Magic, DJI, and Sony camera systems.

**Clients Include: Riot Games, McCrea Subaru & Nissan, Redwood Community Action Agency**

### Social Media Coordinator 2021 - 2022

Managed the online presence for various clients. Responded to reviews and questions for multiple accounts. Created social media flyers for upcoming sales and holiday events.

### Sales Rep & Merchandiser 2018 - 2019

Sold and delivered organic Yerba mate-energy drinks. Found and Opened new accounts. Built rapport with clients and other vendors.

## MY SKILLS & EXPERTISE

Graphic Design



Video Production



Video Editing



SEO & Marketing



Branding



Photography



## REFERENCES

**Available on Request**